



Advancing Admissions Fall 2021

Moving VMI Admissions into the 2021-2022 recruiting cycle with the guidance of the Unifying Action Plan.

- Advance the VMI experience, traditions, and culture to be more positive and inclusive producing leaders prepared for the complex world we live in today and into the future.
- We must ensure we are using appropriate and achievable benchmarks which reflect VMI leadership's attention to diversity in the Corps of Cadets, faculty and staff. More can be done to improve on the diversity of our Corps, faculty and staff.
- Invest in the Future - Long-Term Actions. Building a diverse, equitable and inclusive culture is an investment which will take five years (a full cycle of a class plus an additional year) to incorporate final changes. The third key task commences with the Matriculation in August 2021 and ends when the Corps of Cadets, faculty, and staff more closely reflect the diversity of the United States population in the 21st century.
- Partnership with organizations with proven track records of identifying qualified minority applicants who are seeking careers in higher education, civil and/or military service.
- Address challenges that inhibit VMI from recruiting Cadets, faculty, and staff to better reflect the population of the United States.



***-Invest in the Future - Long-Term Actions -
Building a diverse, equitable and inclusive culture is
an investment that VMI admissions is ready to
support.***

- Matriculate a highly qualified class of new cadets each year
 - Young men and women that seek the VMI Challenge of Academics, Athletics, and Military, while living a life of honor, integrity, civility and respect for others.
 - “Don’t Do Ordinary”
- The VMI Corps needs to reflect the diversity of the country
 - Increase the number of women in the Corps
 - Increase the number of minority cadets in the Corps
- Increase the number of Out of State Cadets in the Corps
- Continue to increase commissioning rates/ Increase ROTC Scholarship numbers in each of the branches
- Continue to maintain a good balance of STEM vs non-STEM majors



Moving VMI Admissions Forward Fall 2021 & Beyond

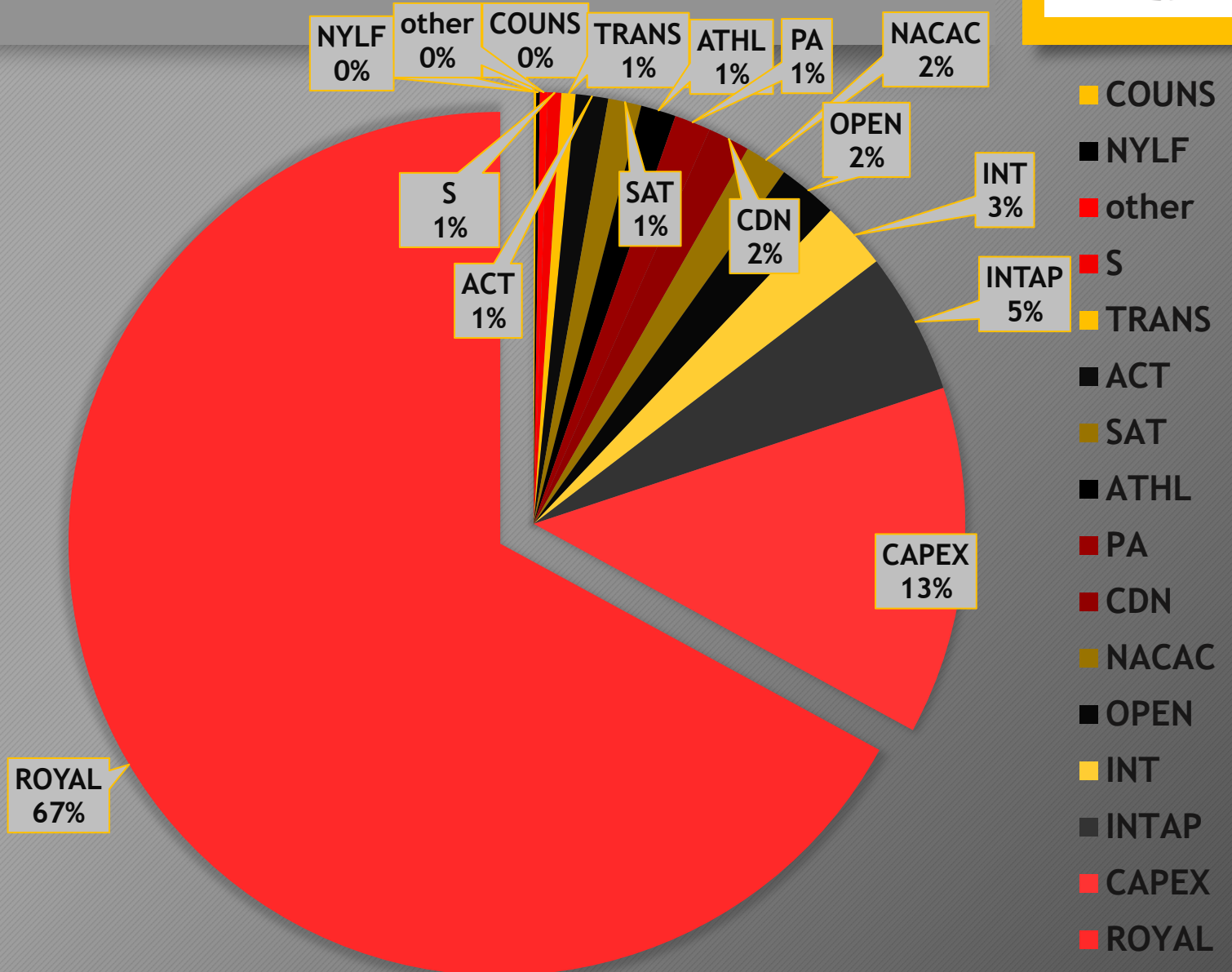


- Market VMI to a wider and more diverse audience both in Virginia and out of State. (Travel, Direct-Marketing, On-line)
- Increase the size and diversity of the Admissions Staff
- Build relationships with organizations that mentor students of color in the college search process (in-state & out-of-state)
- Increase awareness of how the financial aid process works and the tools available for a family to calculate their cost of VMI
- Leverage technology to a greater degree
 - Incorporate a CRM to more effectively communicate with prospects, applicants and accepted students.
 - Expand Social Media entry points

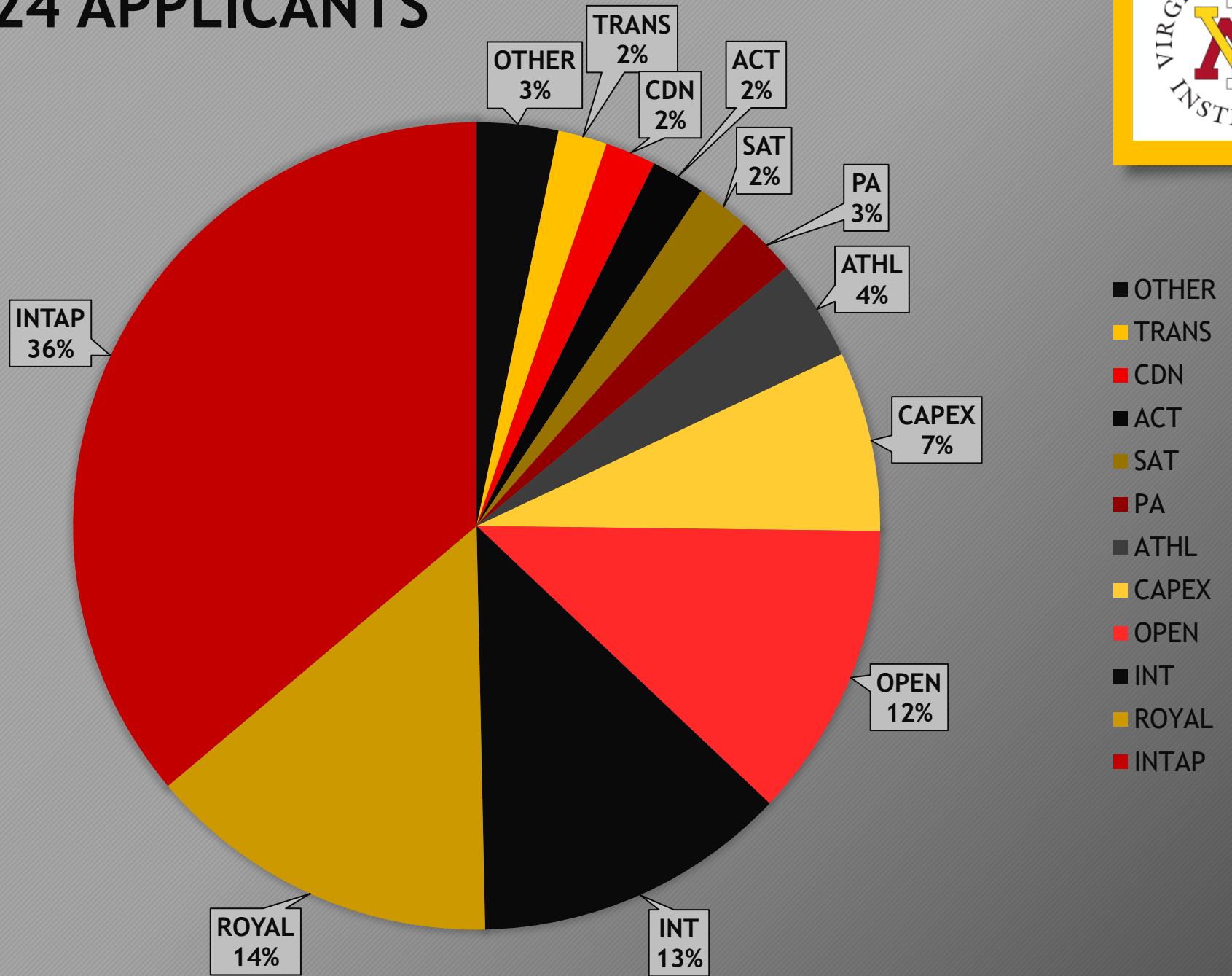
Recruitment Process



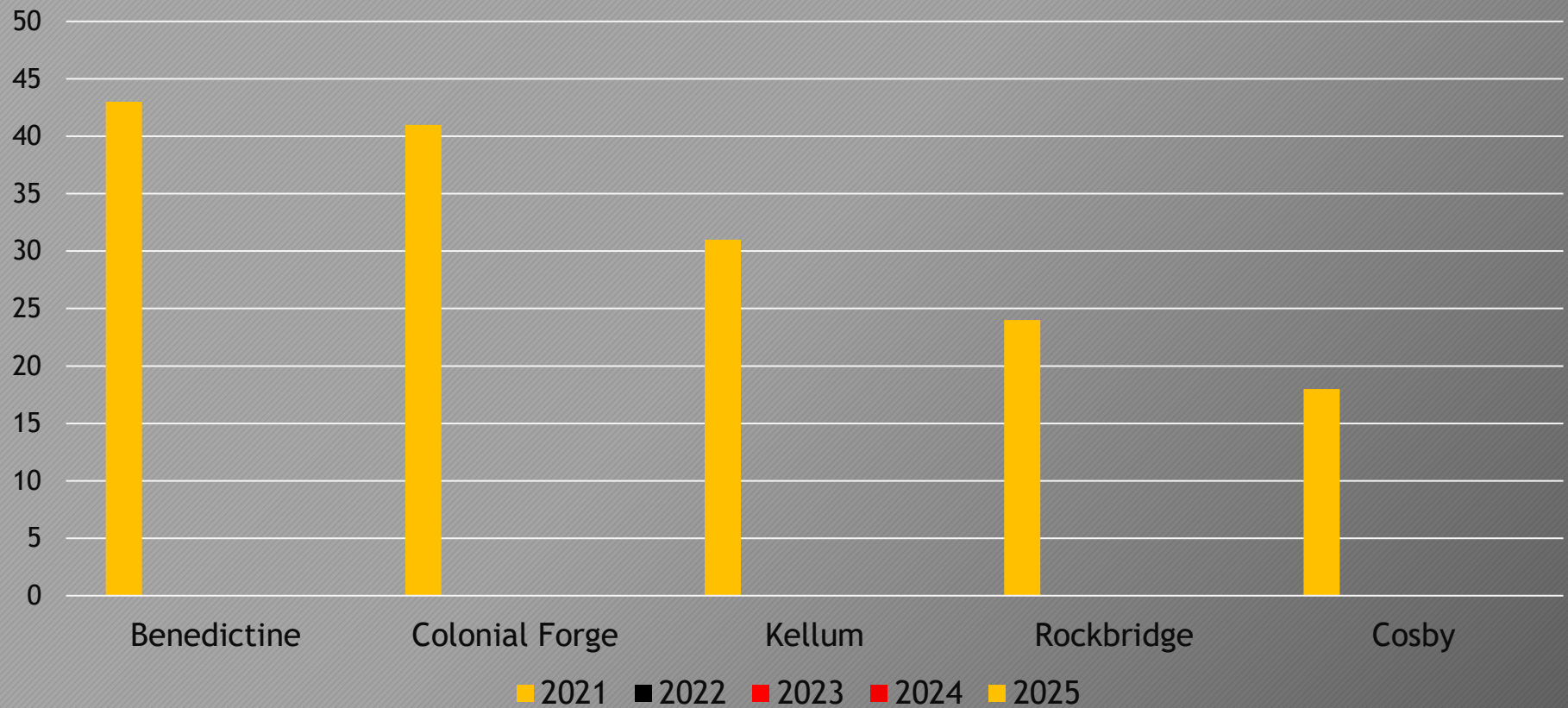
- 20,000 inquiries
- 2,000 applications
- @30 sources of initial inquiries



2024 APPLICANTS



Top 5 Virginia Feeder High Schools over the past five years



Additional Virginia Feeder Schools

- Freeman High School
- Grassfield High School
- First Colonial
- Fork Union Military Academy
- Godwin High School
- James River High School
- Landstown High School

Key Outreach Activities

Partnership with organizations with proven track records of identifying qualified minority applicants who are seeking careers in higher education, civil and/or military service.



- College Day/Night programs (in person and virtual)
- Open House programs/face to face time with Cadets
- Private visits to high schools (students & counselors)
- Personal interviews conducted by Admissions Staff on-Post
- Activities focused on recruiting minorities
- Activities focused on recruiting women
- Social Media (stay ahead of the game as technology changes)
- Alumni Sponsored Programs (Red & Yellow Officers)



Application Documents

- Application for admissions
- Ethnicity question on 2021-2022 Application
- \$40.00 application fee
- SAT/ACT (Test Optional for 2021-2022)
- Transcripts
- Secondary School Report/Counselor Recommendation Letter
- In-State Tuition application (VA residents)
- College Report Form (Transfers Only)
- Personal statement (recommended)



Early Decision



- 15 November deadline date
- Notification from Admissions Office no later than 15 December
- Students are obligated to withdraw other applications and enroll at VMI unless financial reasons prevent them from doing so.
- Generally-22-25% of applicant pool are Early Decisions
- Generally- 35-40% of matriculating class apply Early Decision

Regular Decision

- 1 February Application deadline
- Notification from Admissions Office on “Rolling Admissions” basis
- Decisions are made as files are complete
 - Appointed
 - Defer
 - Waiting List
 - Turn Down
- If Appointed, students are required to complete the Reservation process by 1 May



Application Evaluation Process

- Strength of courses completed
- School Reported GPA (Weighted)
- Staff calculated academic GPA
- Athletics & physical activity
- Extra-curricular & leadership
- Recommendation rating
- Demonstrated interest in VMI (Interview, Open House)
- Major, in-state/out-of-state, desire to commission



Medical Review Process

- Medical Forms submitted to Post Physician for review
- Approval completes the Reservation Process
- Height/Weight
- Medical issues may require additional consultation with the Post Physician, the Medical Review Committee, and final review by the Superintendent.



Expand Opportunities for Financial Assistance

- Merit Scholarships (Non-need based financial awards)
- Scholarship Opportunities for minorities
- Expand communications with the ROTC departments to more effectively cross reference those applying for ROTC Scholarships



Academic Departments



Interviews with on-Post
visiting prospects



Participation in Open
House programs



Follow up to appointed
applicants in their area of
academic interest



General discussion &
recommendations of
applicants



Interface with Athletic Department

Initial evaluations for recruited athletes (NCAA qualifier)

Slots allocated to individual athletic teams each year (Meet with AD/Coaches to determine numbers)

Weekly and bimonthly reports to athletic team staff

Coordinate with individual teams for recruits to participate in admissions interviews & Open House Programs

Interface with Communications & Marketing



Continued expansion of VMI's online presence providing additional opportunities to market to a wider and more diverse audience.

Virtual Tour of Post

Develop a new general use Admissions Video

Continue to keep the printed Admissions publications a strong part of our marketing presence

Interface with VMI Alumni Agencies

- Continue our strong relationship with the Alumni Association
- Outreach to prospective new cadets both during and after the application process. (Yield Factor)
- Coordinate with the newly formed Alumni DEI Committee
- Support Alumni Information Nights
- Alumni Mentors (Red & Yellow Officers/Upcoming Engagement Conference)



Parents Council



- Outreach to parents of appointed applicants
- Open House panel participants
- Open House parent reception hosts

Statistical Data & Charts

Class Profile,
Class of 2024

Daily Admissions
Report, Class of
2025

Long Term
Admissions
statistics

Minority
Statistical
Information

Female
statistical
information

Virginia Military Institute

Lexington, VA 24450

PROFILE OF THE CLASS OF 2024 (Revised 8/25/2020)

		Virginia	Out-of-State	Total
Applied		746	886	1632
Accepted		451	518	969
Percent accepted		60%	58%	59%
*Matriculated (Does not include 3 Readmits)		316	203	519
Percent accepted applicants matriculated		70%	39%	54%
First-time freshmen matriculated		296	186	482
Transfers matriculated		20	17	37
Domicile Classification		Gender		
In-State Matriculants	316 (60.9%)	Male		456
Out-of-State Matriculants	203 (39.1%)	Female		63
Alumni Sons/Daughters		All Alumni Relatives		
	33 6%	91	18%	
Educational Institution Last Attended				
Public school		373 (72%)		
Independent/Parochial School		108 (21%)		
College or University		38 (7%)		
Class Rank				
Top quarter		109 (40%)		
Second quarter		99 (36%)		
Third quarter		56 (20%)		
Fourth quarter		10 (4%)		
Unranked		245		
Ethnicity				
Hispanic/Latino		47		
Non Hispanic/Latino		465		
Race				
American Indian or Alaskan Native		3		
Asian		24		
Black or African American		37		
Native Hawaiian or Other Pacific Islander		3		
White		420		
Two or more races		20		
Race and ethnicity unknown		5		



SAT Scores						
		Verbal	Range	Math		
		7 (2%)	750-800	5	(1%)	
		17 (4%)	700-740	15	(4%)	
		56 (14%)	650-690	45	(11%)	
		94 (24%)	600-640	88	(22%)	
		116 (30%)	550-590	98	(25%)	
		83 (21%)	500-540	118	(30%)	
		20 (5%)	450-490	22	(6%)	
		0 (0%)	400-440	2	(1%)	
		0 (0%)	350-390	0	(0%)	
Academic Profile						
Mean SAT Verbal score:	591		Average ACT Composite score:		26	
Mean SAT Math score:	581		Average High School GPA:		3.63	
Mean SAT Composite score:	1172		Average Transfer GPA:		3.37	
Middle 50% SAT score:	1090-1240		Average TOEFL Score:		82 (Internet Based)	
Curriculum Choices			Extracurricular Activities			
Applied Mathematics	10	(2%)	Officer, student body/class	59	(11%)	
Biology	49	(9%)	Team Captain	245	(47%)	
Chemistry	10	(2%)	Student government	72	(14%)	
Civil Engineering	57	(11%)	National Honor Society	169	(33%)	
Computer Science	38	(7%)	Athletic team (2 years)	452	(87%)	
Economics & Business	63	(12%)	Boys' State/Girls' State	93	(18%)	
Electrical Engineering	34	(7%)	Eagle Scout/Gold Award	50	(10%)	
English & Fine Arts	10	(2%)	Club Officer	161	(31%)	
History & Politics	63	(12%)	JROTC or CAP	131	(25%)	
International Studies	65	(13%)	Band	77	(15%)	
Mechanical Engineering	69	(13%)	Chorus	35	(7%)	
Modern Languages & Cultur	8	(2%)				
Physics & Astronomy	11	(2%)				
Psychology	32	(6%)				
Geographical Distribution (US Citizens)						
Alabama	3		Kansas	3	North Carolina	21
Arizona	1		Kentucky	3	Ohio	7
California	18		Maryland	19	Oklahoma	1
Colorado	6		Massachusetts	5	Pennsylvania	19
Connecticut	3		Michigan	5	South Carolina	7
Delaware	1		Minnesota	1	Tennessee	9
Florida	9		Montana	1	Texas	11
Georgia	9		New Hampshire	1	Virginia	316
Illinois	2		New Jersey	13	West Virginia	3
Indiana	4		New York	9	Wisconsin	2
Country of Origin (Non-US Citizens)						
			China, Peoples Republic	1		
			Taiwan	3		
			Thailand	2		
			The Netherlands	1		



Virginia Military Institute

Lexington, VA 24450

ATHLETIC PROFILE OF THE CLASS OF 2024

Domicile Classification

In-State Matriculants	55	(54%)
Out-of-State Matriculants	47	(46%)

Gender

Males	83
Females	19

Academic Profile

Mean SAT Verbal score:	561	Average ACT Composite score:	25
Mean SAT Math score:	566	Average High School GPA:	3.55
Mean SAT Composite score:	1128	Average Transfer GPA:	3.26
Middle 50% SAT score:	1040-1200		

Class Rank

Top quarter	19 (38%)
Second quarter	19 (38%)
Third quarter	12 (24%)
Fourth quarter	0 (%)
Unranked	52

Ethnicity

Hispanic/Latino	7
Non Hispanic/Latino	94
Unknown	1

Race

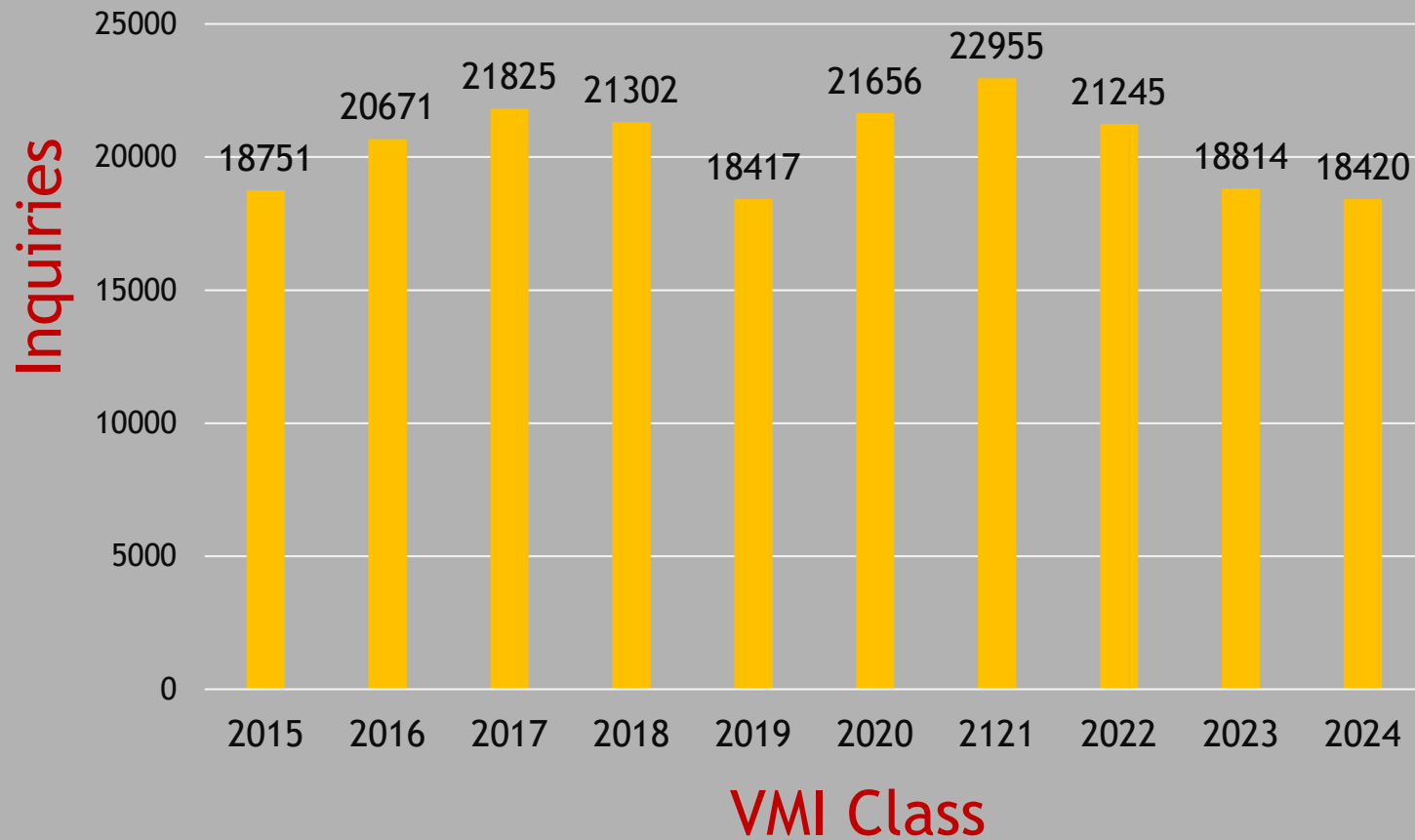
American Indian or Alaskan Native	1
Asian	0
Black or African American	19
Native Hawaiian or Other Pacific Islander	1
White	75
Two or more races	4
Race and ethnicity unknown	2

Curriculum Choices

Biology	12 (12%)
Civil Engineering	10 (10%)
Computer Science	6 (6%)
Economics & Business	27 (26%)
Electrical Engineering	4 (4%)
English & Fine Arts	2 (2%)
History & Politics	8 (8%)
International Studies	11 (11%)
Mechanical Engineering	10 (10%)
Psychology	12 (12%)

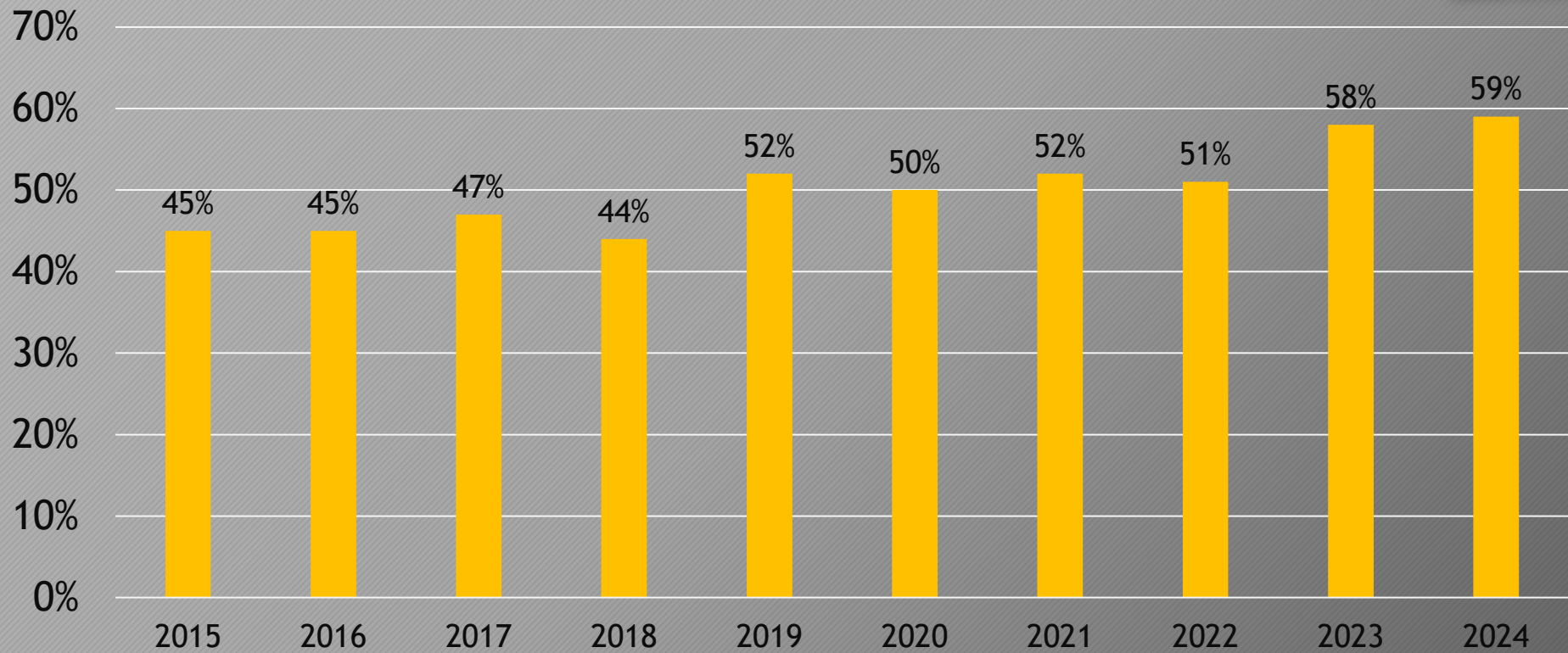


Inquiries



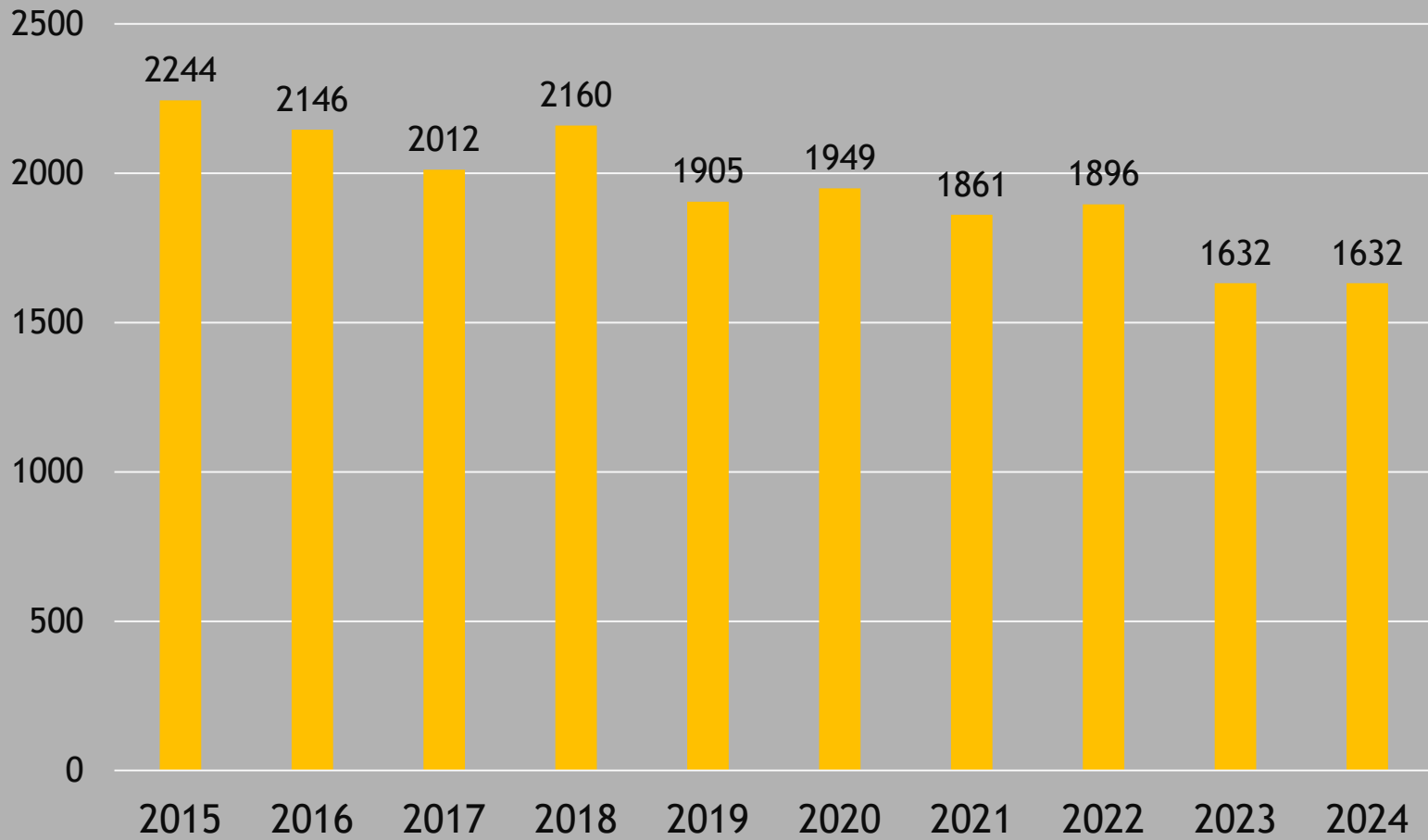


Acceptance Rate

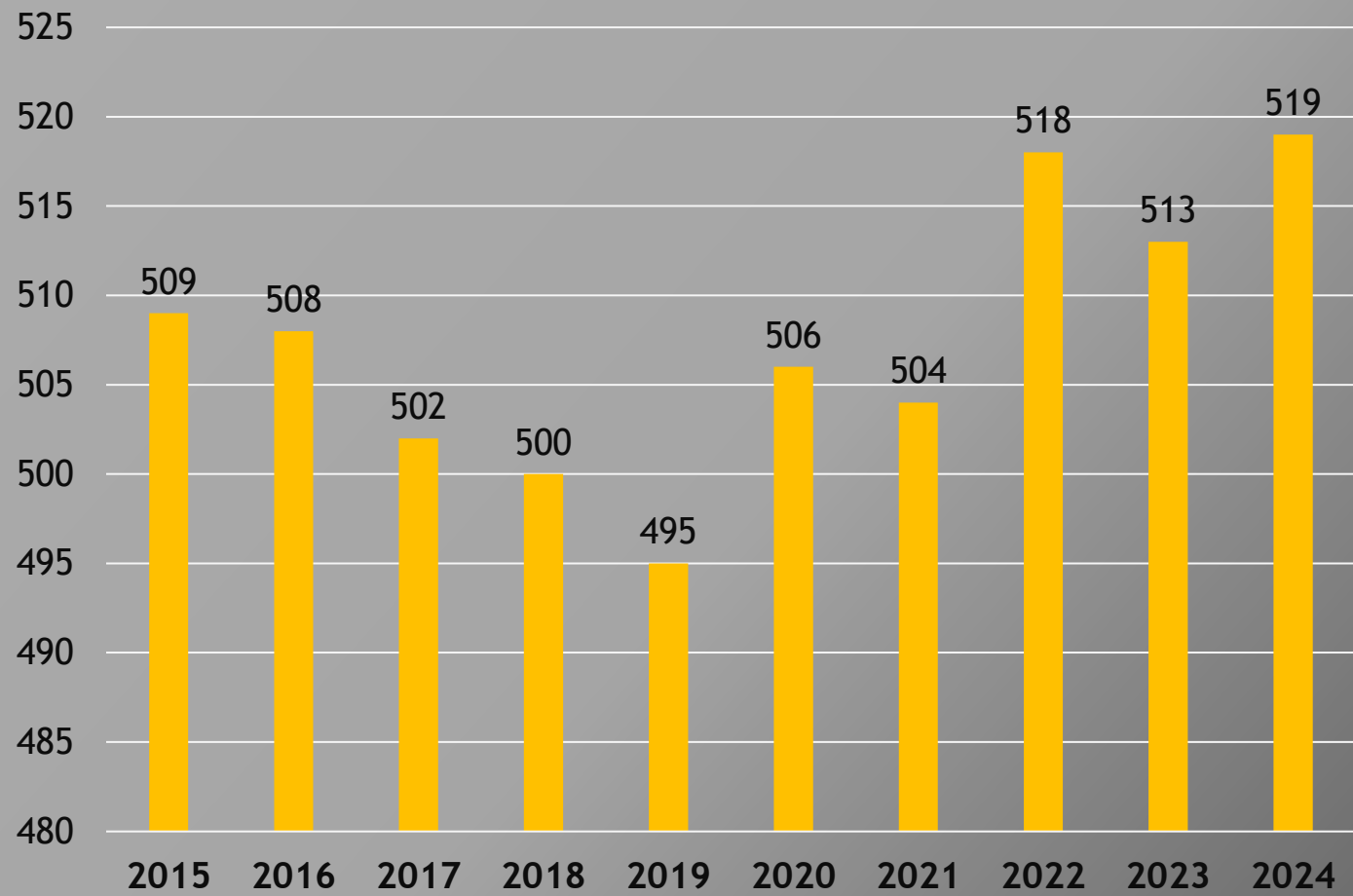


VMI Class

Applications



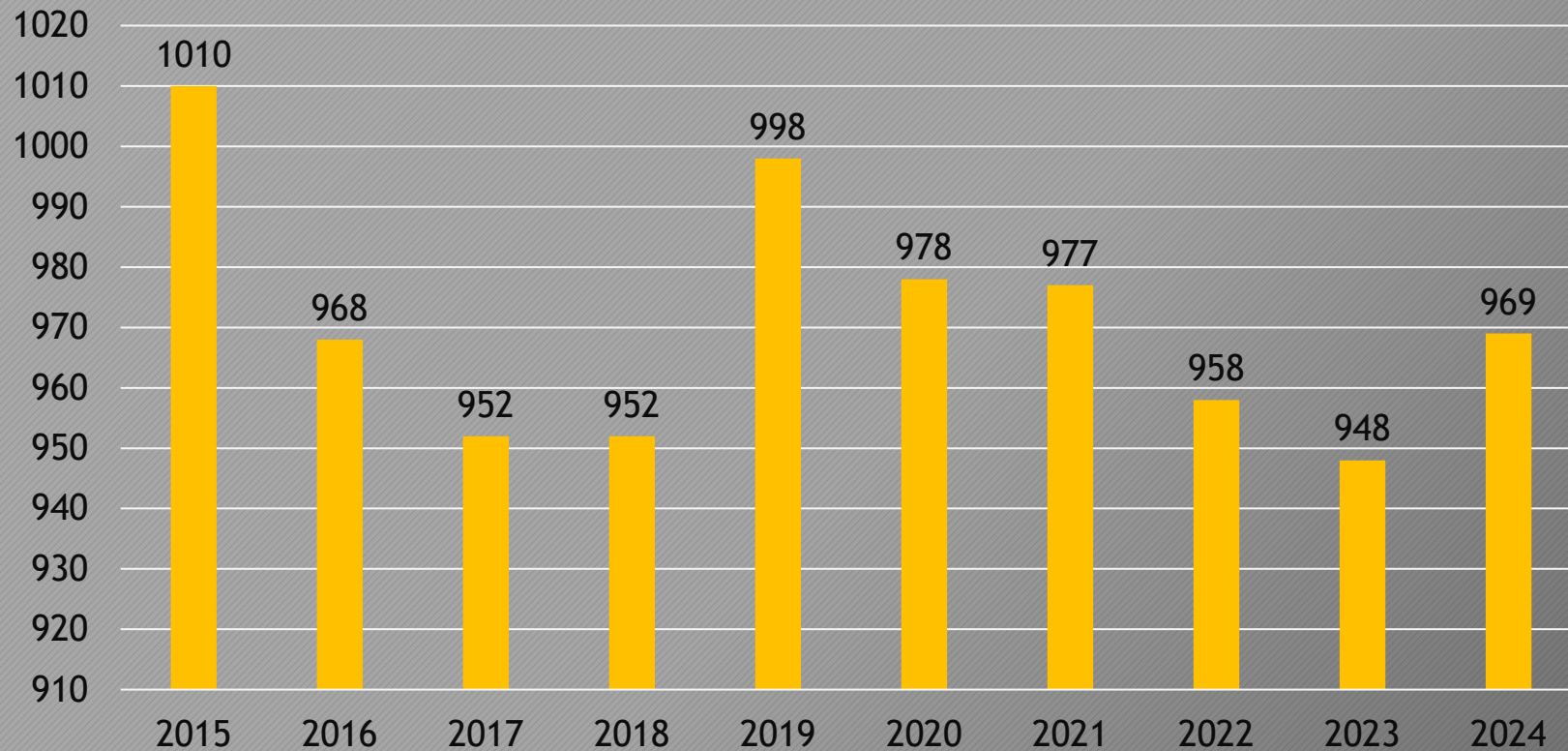
Class Size



VMI Class

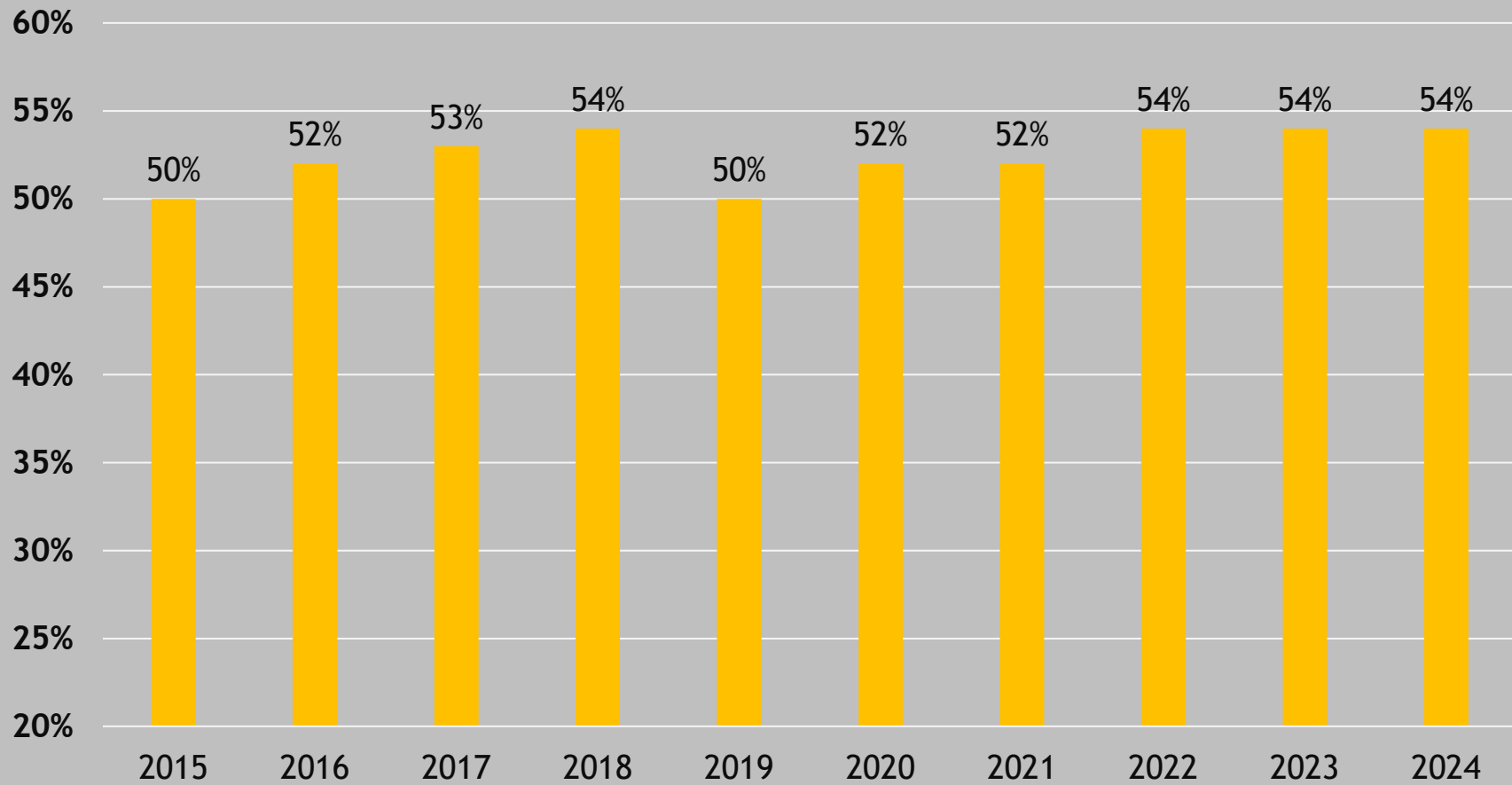


Appointments



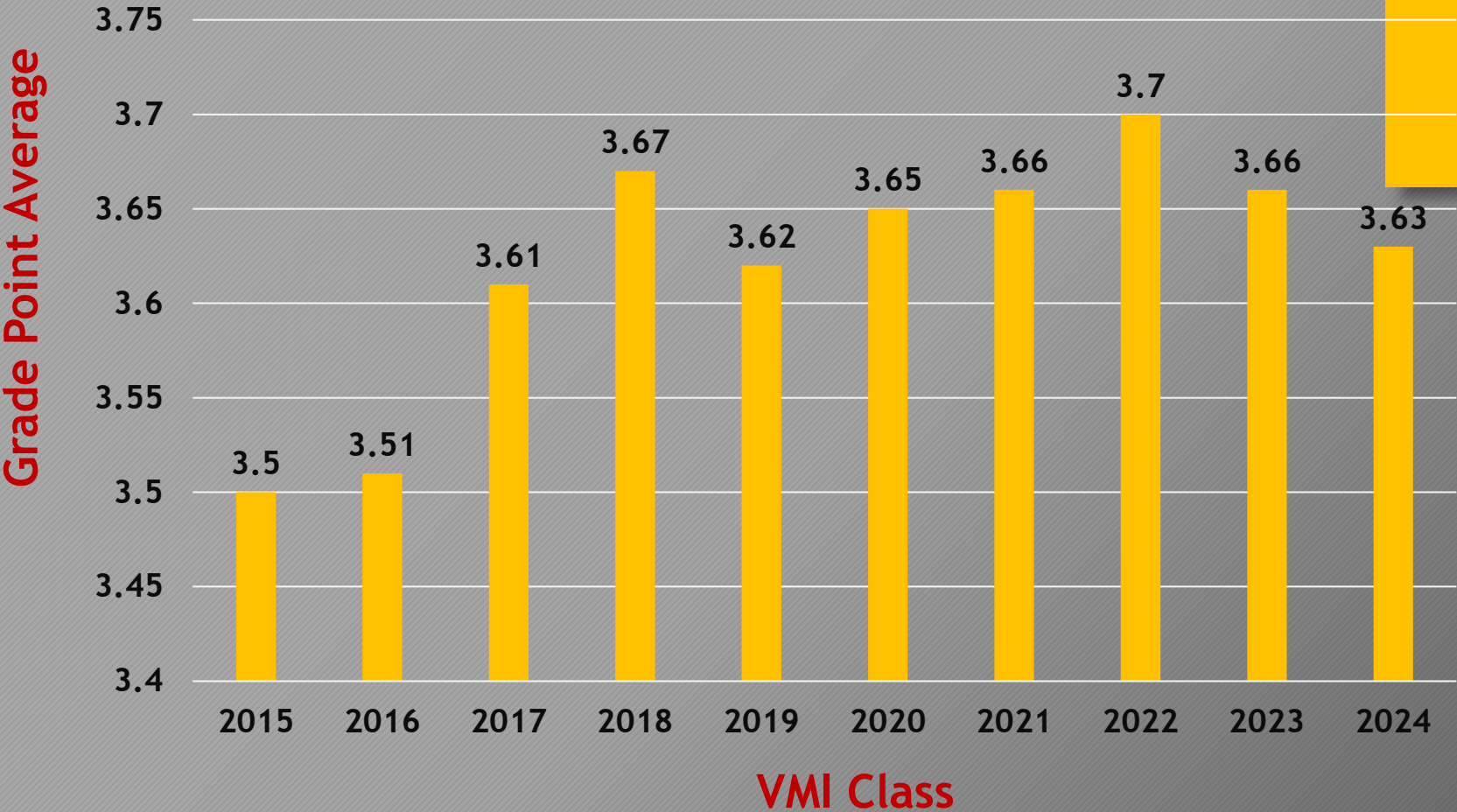
VMI Class

Yield

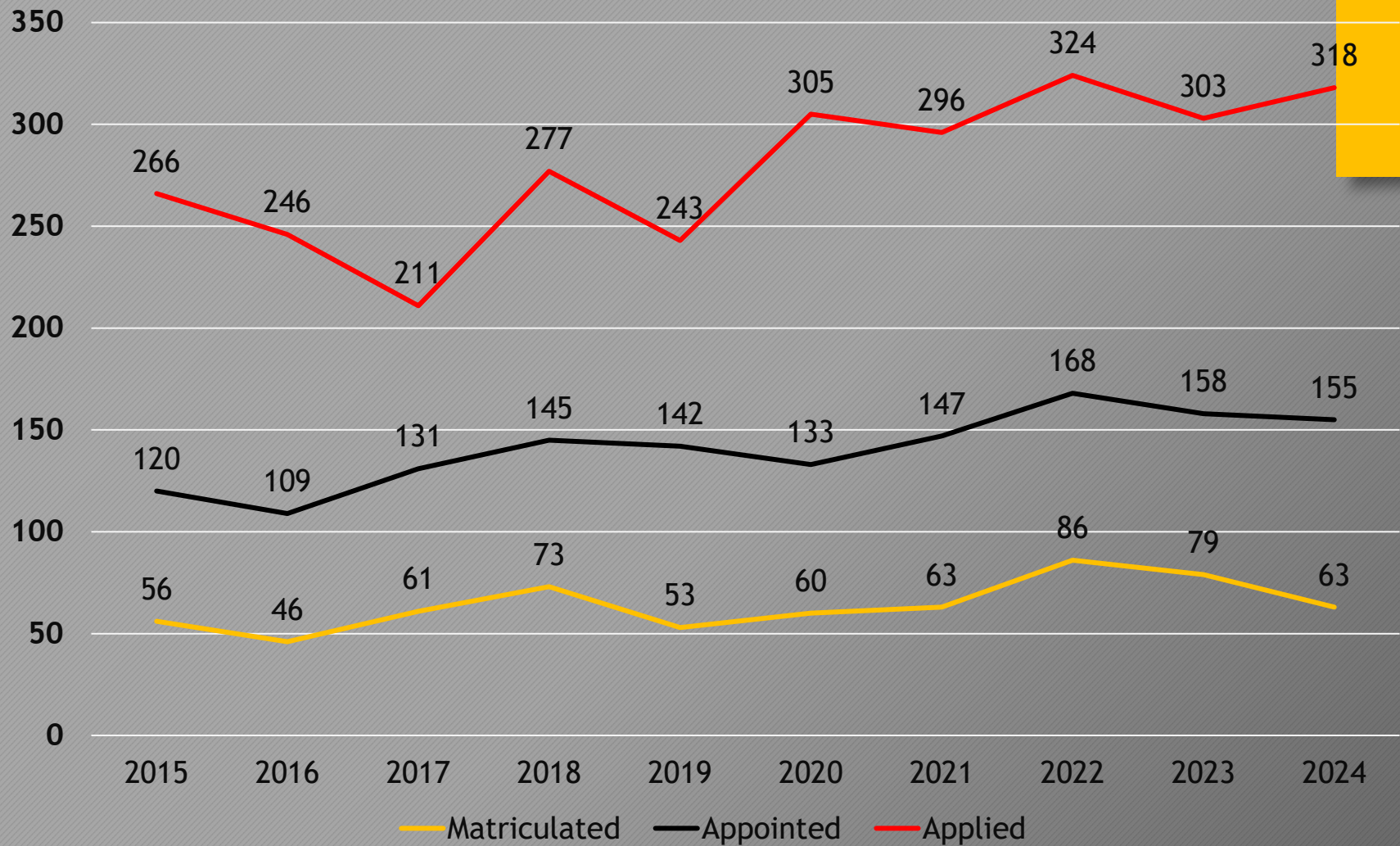


VMI Class

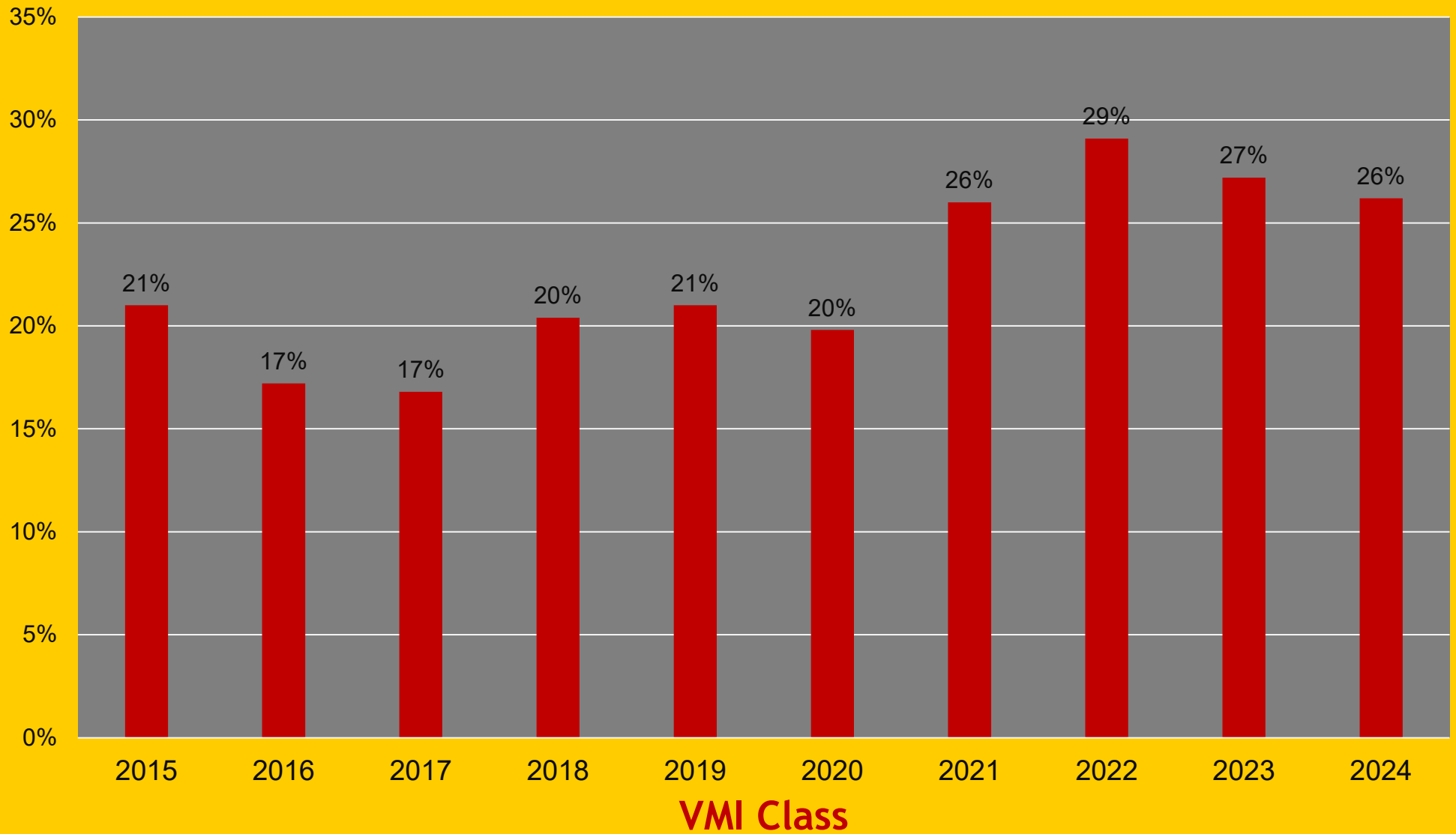
GPA AVERAGE



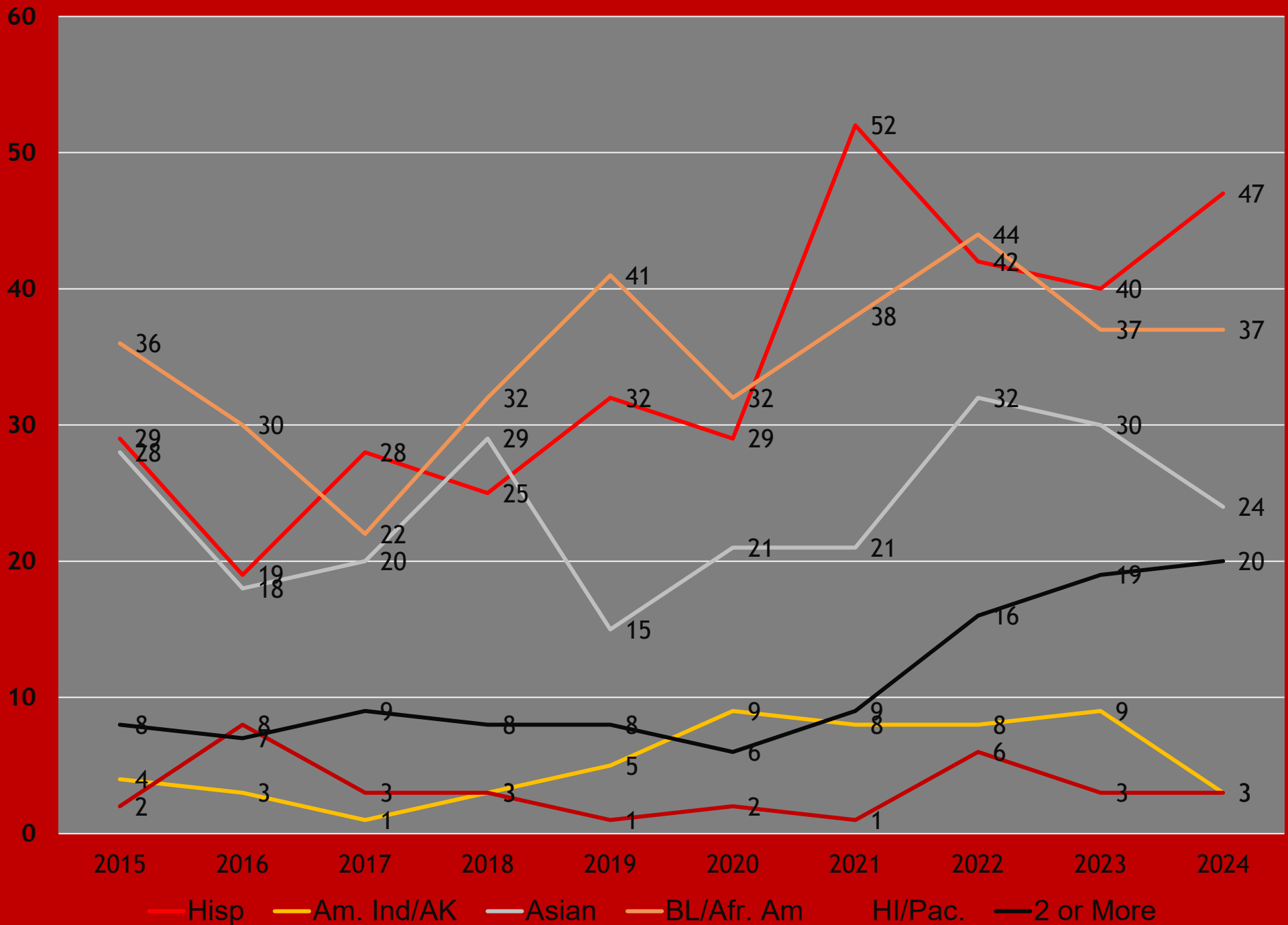
Female Applications



Minority Enrollment

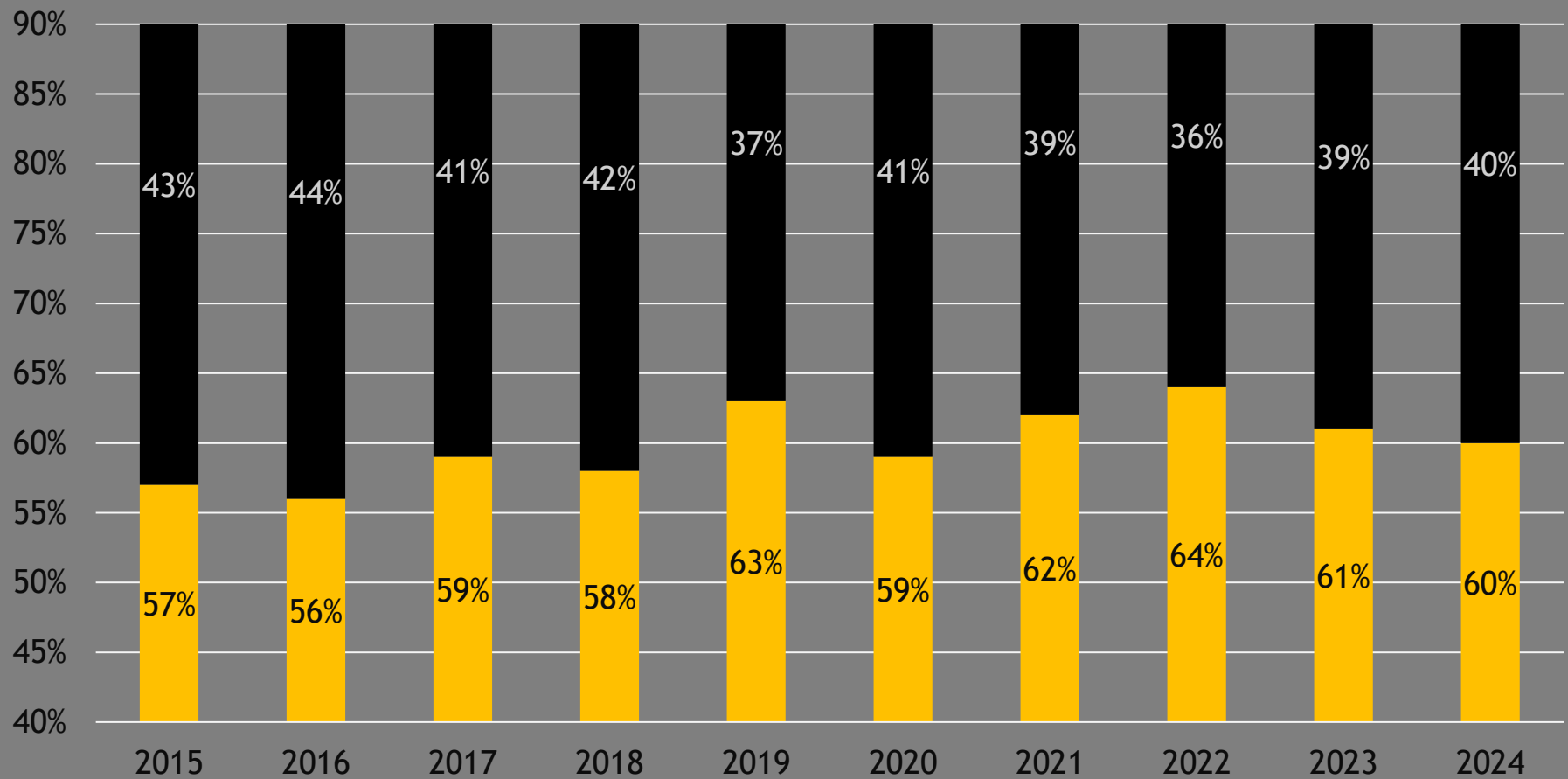


Minority Enrollment

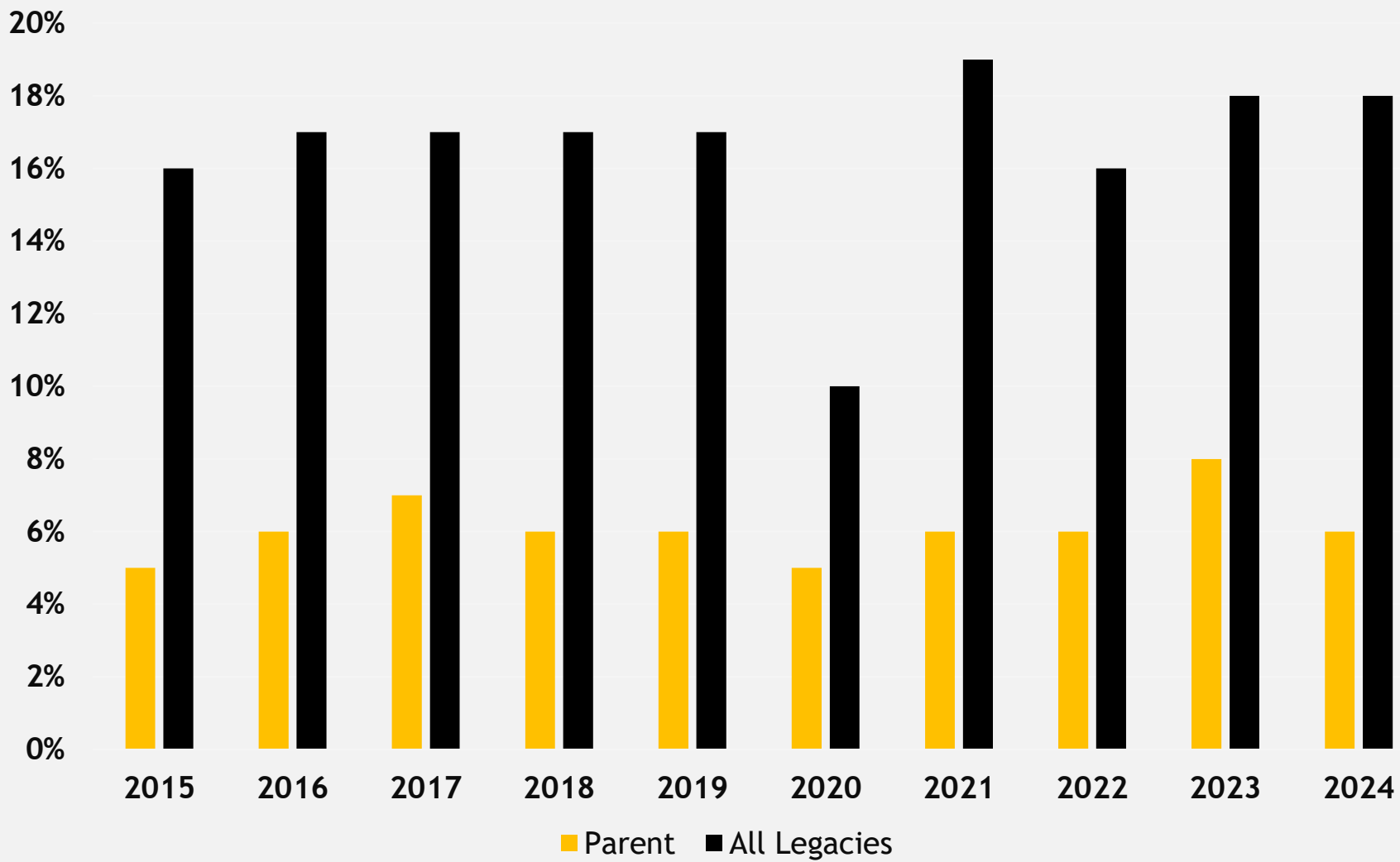


STEM vs. Non-STEM

■ STEM ■ Non-STEM



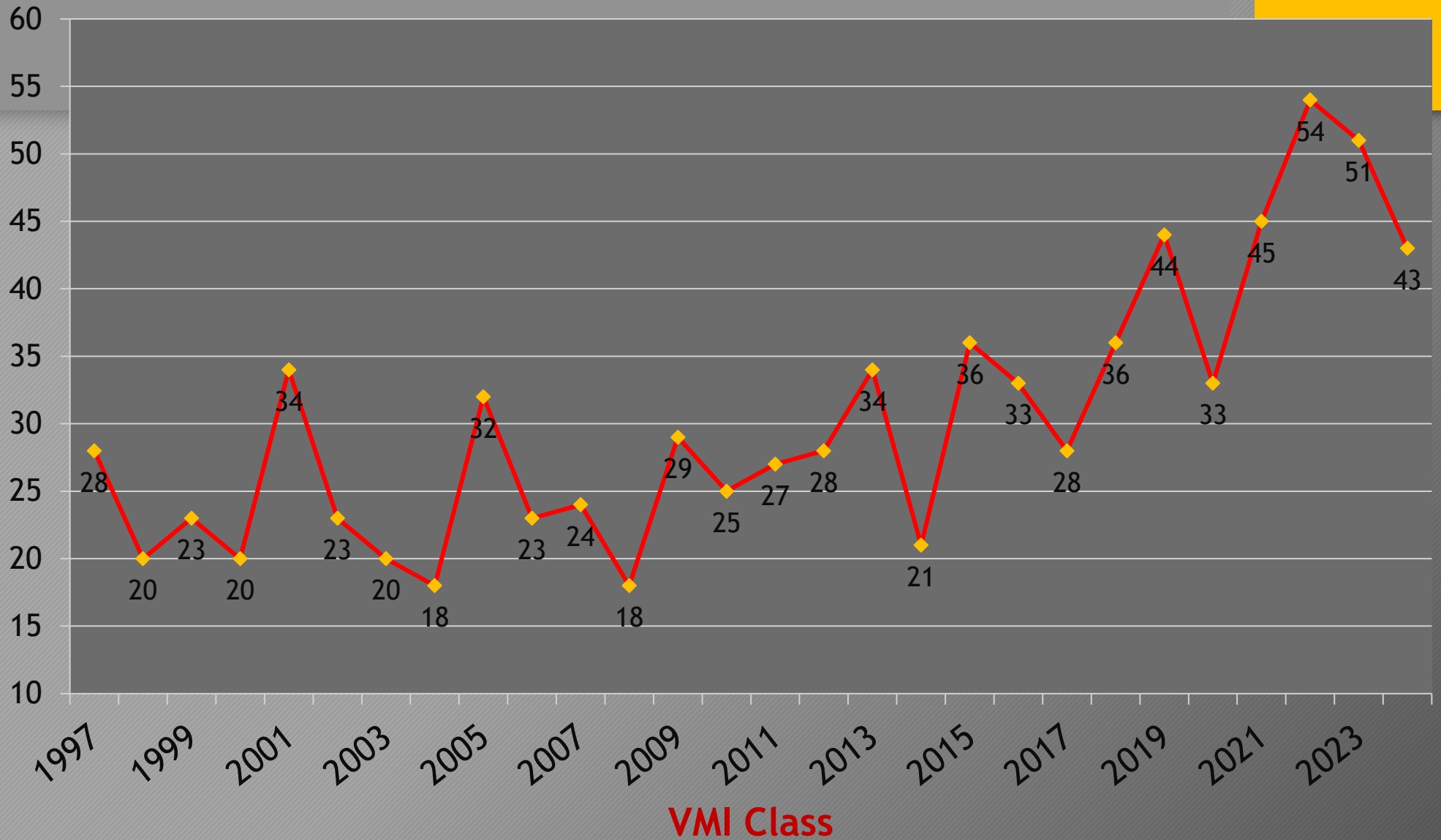
Legacies



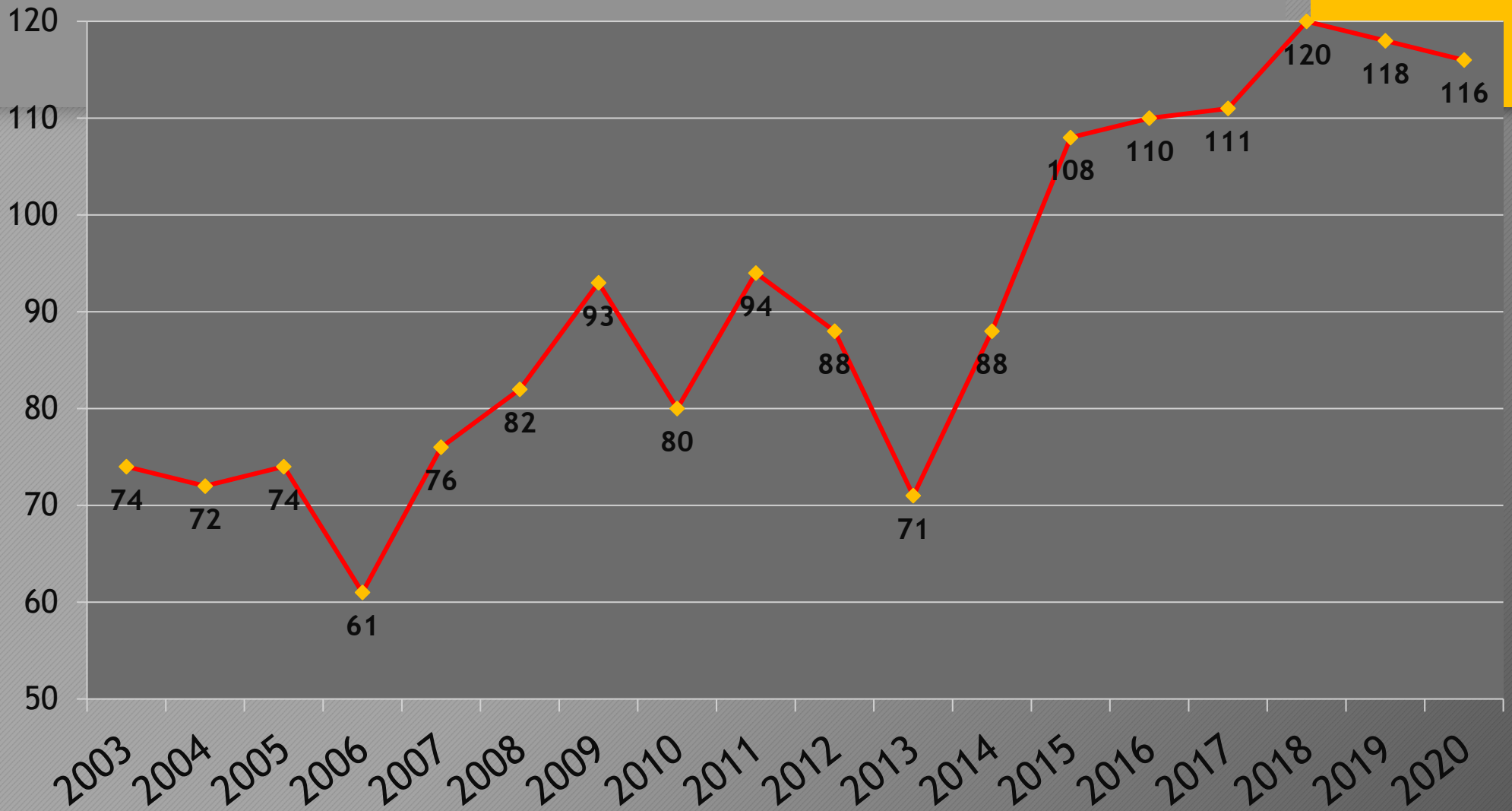
African- American Statistical Data



African-American Matriculants

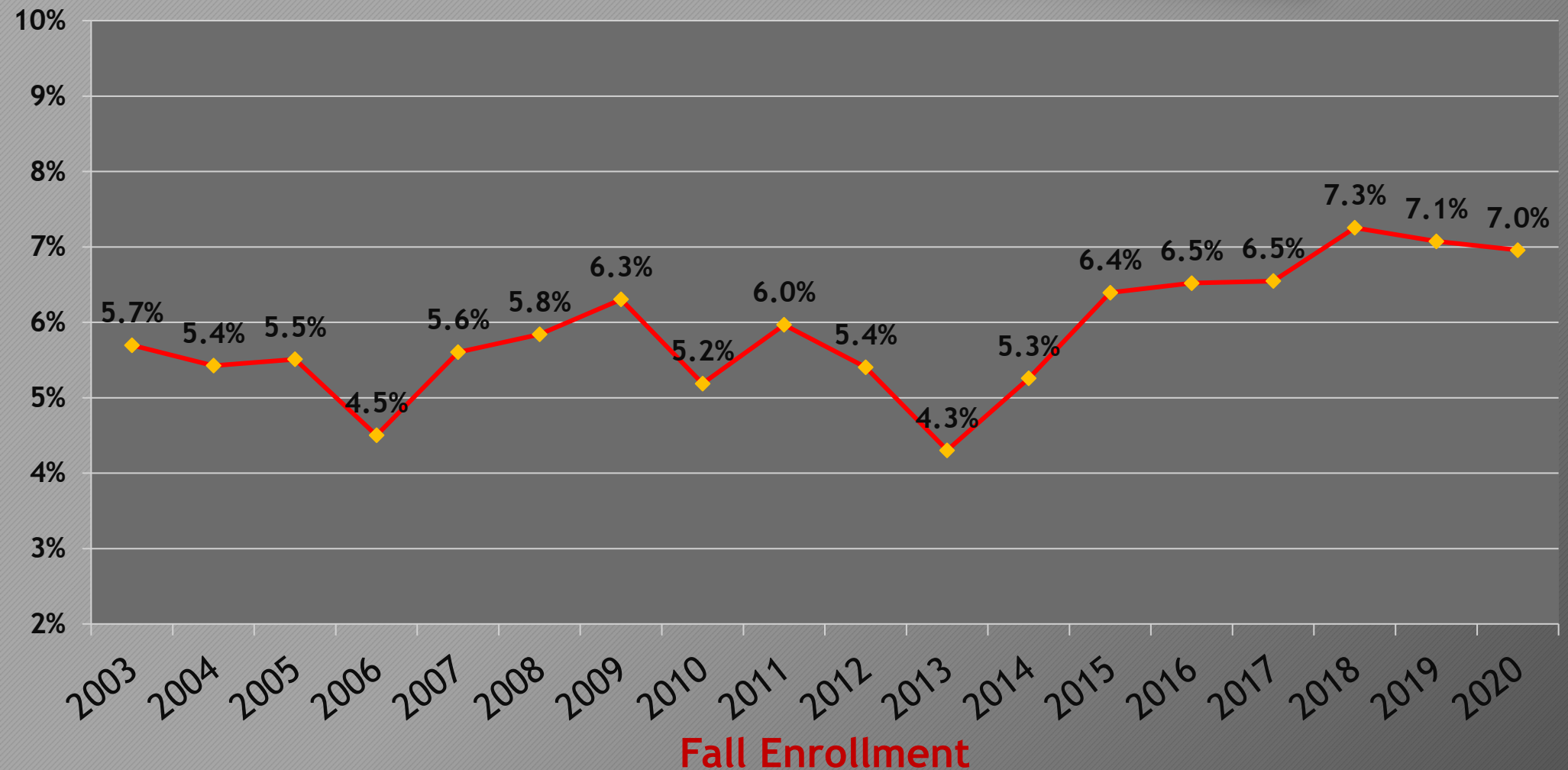


African-American Cadets in the Corps

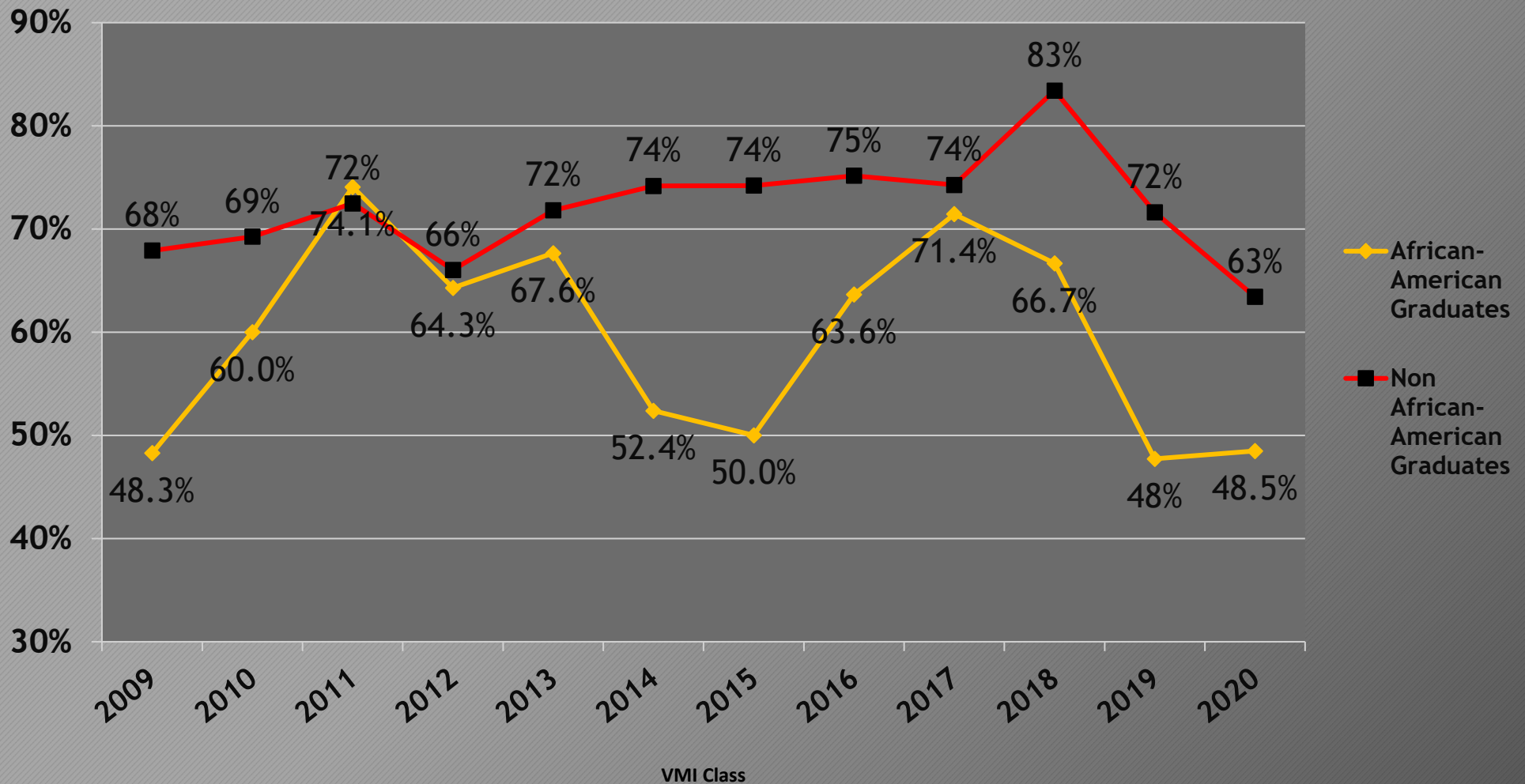


Fall Enrollment

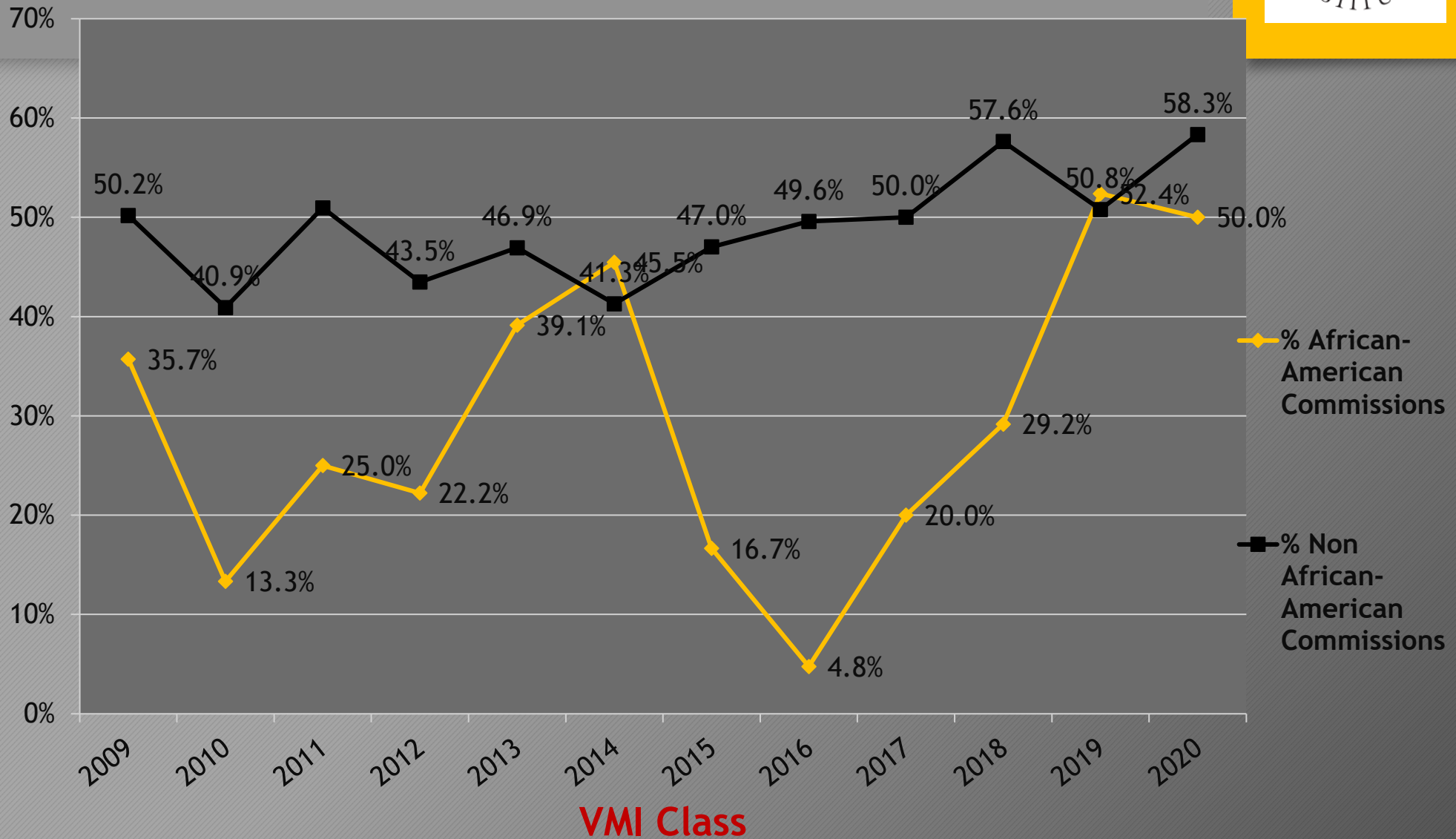
Percent African-American Cadets in the Corps



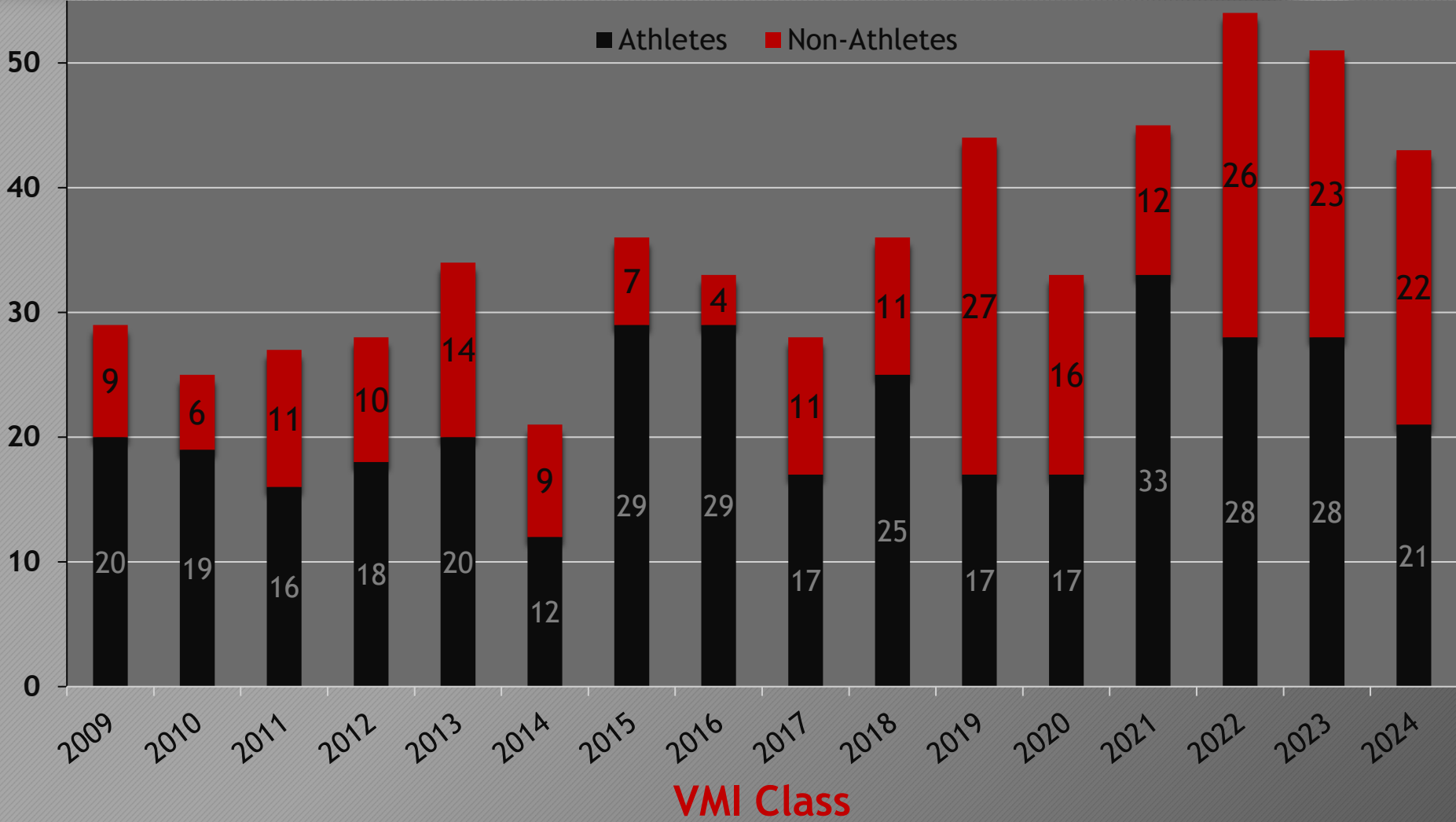
Graduation Rates



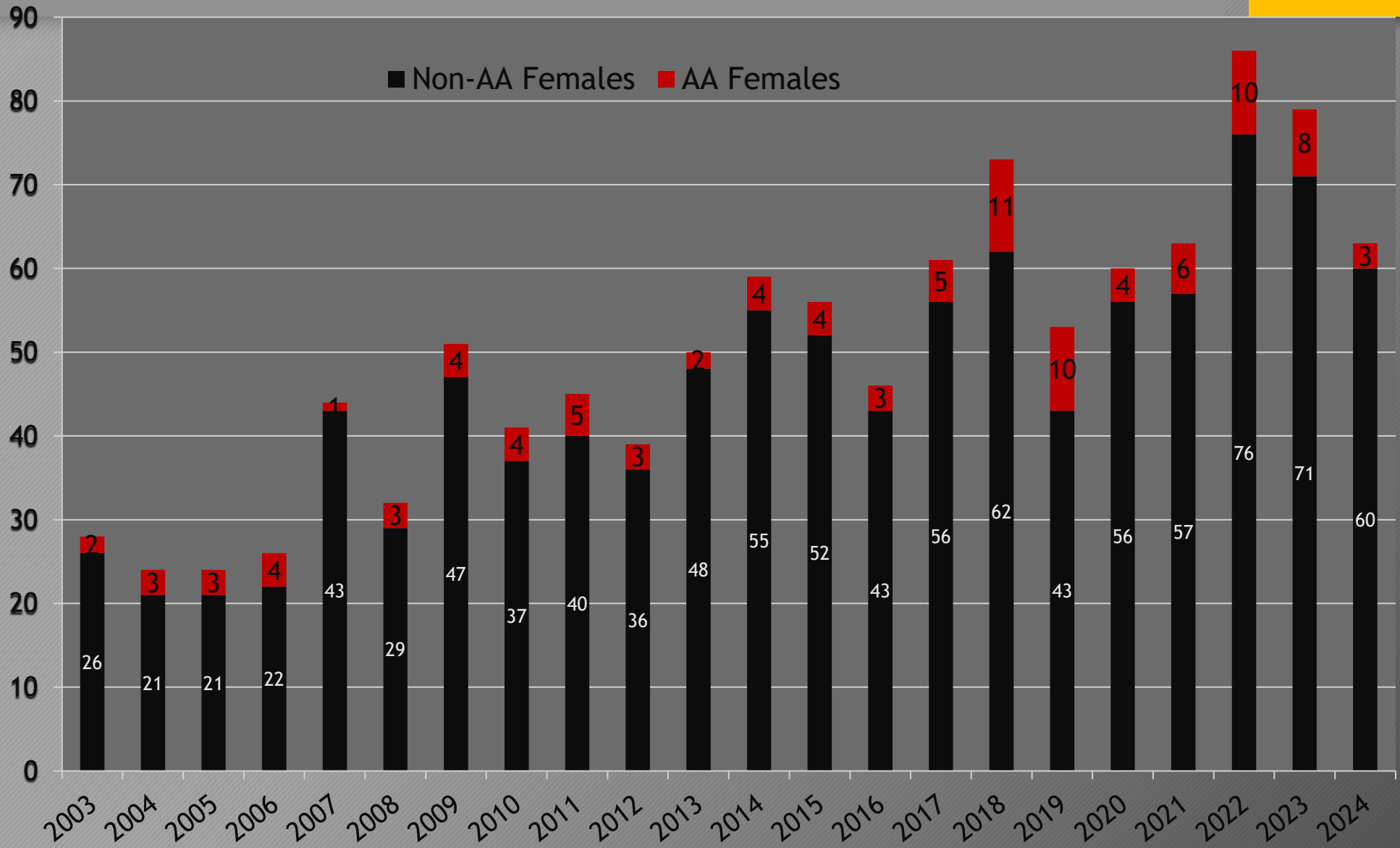
Commissioning Rates



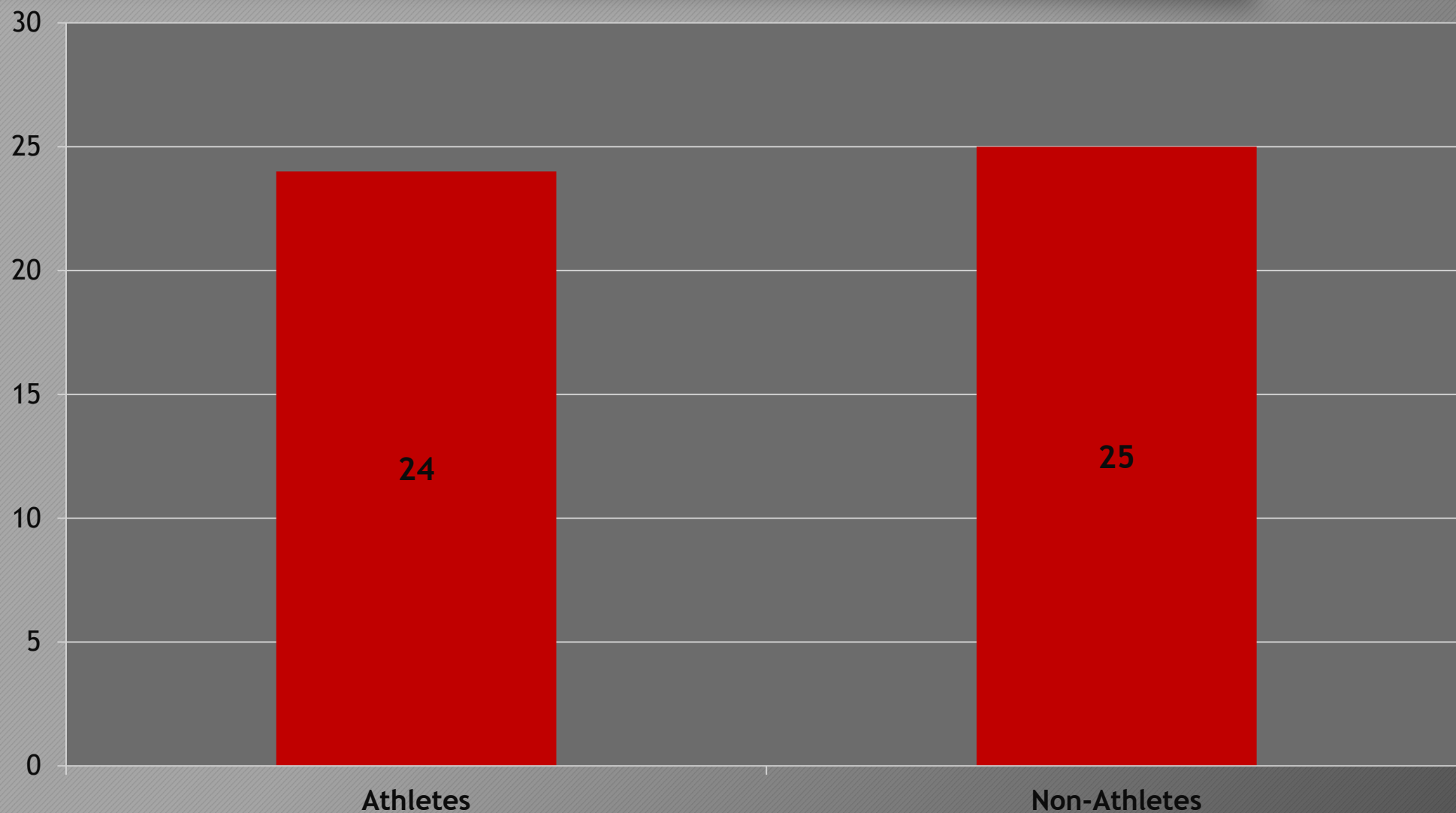
Athlete vs. Non-Athlete Comparison



African-American Female Representation



African-American Females, Classes of 2013-2024



African-American ROTC Selection

