# Placement & Career Networking Services

## Using the Alumni Network to Your Advantage

To aid in your career transition, please review the bullets listed below. There may be a few areas you are already proficient in, but be sure to work through all of them to gain the added benefit.

#### I. VMI Alumni Website

#### 1) Alumni Directory

- The Alumni Directory allows you to search for alumni by name, class, location, profession and/or organization.
- It allows you to quickly gather 5-10 names of and contact information for alumni who are employed by organizations you are interested in.

#### 2) VMI Job Board

- The VMI Job Board allows you to search for jobs that are posted by both alumni and non-alumni.
- Job listings are updated every 90 days.

#### 3) Upcoming Events

• View our calendar to see if there are any chapter events taking place near you so that you will be able to network with other alumni.

#### 4) Placement & Career Networking

- The Placement & Career Networking portion of the alumni website consists of many areas of interest and useful tools:
  - **♦** Interviews
  - Job Search Information
  - Letters

- Negotiating
- Networking
- Resumes

#### II. LinkedIn

#### 1) Profile Picture

• Upload a picture that is real, professional and only has you as the subject.

#### 2) Public Profile

• Customize your public profile URL in order to easily place within your email signature block or on business/contact cards.

#### 3) Advanced Search

- Use the advanced search option as an additional alumni directory.
- This allows you to view alumni and other individuals who currently work or have previously worked for the organization of interest.

#### 4) Invitations to Connect

- Personalize each of the Invitations to Connect you send.
- Our main goal is to develop a relationship; it cannot be done as easily when your first communication is the generic, "I would like to add you to my professional network."



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## III. VMI Alumni Chapters

#### 1) Chapter Directory

- We have more than 70 alumni chapters across the country.
- View your latest Alumni Review in order to view the chapters and their leaders.
- Connect with the leaders; let them know what you are looking for and ask for recommendations of people to get in touch with.

## **IV. Career Networking Directory**

#### 1) Alumni by Profession

- With the release of The 2010 Register of Former Cadets, we have been able to produce a list of alumni by profession.
- Combine this document with the Alumni Directory and LinkedIn to find contact information on alumni who are in a career field of interest.

### V. Job Search Sites

#### 1) Websites

- www.indeed.com, www.monster.com, www.usajobs.gov, etc.
- Find position openings that are of interest and then search the Alumni Directory or LinkedIn for alumni contacts in the companies announcing the positions.

